

7 SECRETS FOR CRAFTING A STELLAR SIGNATURE PRESENTATION

Build your brand and your business while showcasing your expertise.

Speaking is one of the best ways to grow your business, your reputation, and your brand. Having a signature presentation that showcases your expertise while educating your audience is a key to saying YES! to speaking opportunities. A stellar signature presentation can be delivered at association meetings, networking and MeetUp groups, conferences, and other large gatherings of your target audience. In this program, you will learn seven secrets for designing a compelling presentation that highlights your expertise.

In a judgment-free zone, certified learning designer and presentation expert Wendy Gates Corbett will guide you as you:

- 🔄 Learn seven secrets for engaging your audience while educating them
- 🔄 Start filling your 'bucket' with your own knowledge nuggets that you can use to tailor your signature presentation for different audiences
- 🔄 Begin to outline your own signature presentation

WHO NEEDS THIS PROGRAM?

Professionals who want to expand their brand, their thought leadership, and their customer base with presentations, including business owners, sales teams, consultants, and marketing professionals.

DURATION

45 minutes to 6 hours

RESULTS

"I am 100% confident that I would not have received the dramatic increase in speaking opportunities without my stellar signature presentation. With the paid speaking opportunities and exposure to my ideal, target audience, I will see a return on my financial investment I made with Wendy within three presentations. In addition to the monetary return, there are also the intangibles of increased exposure and educational impact."

- Sylvia Inks, Business Owner and Author of "Small Business Finance for the Busy Entrepreneur: Blueprint for Building a Solid, Profitable Business"



MEET WENDY GATES CORBETT

Wendy Gates Corbett, CPLP, is President of Refresher Training, LLC. She is a presentation consultant on a mission to rid the world of bad presentations. She works with professional athletes, speakers, and leaders making their messages more memorable with crisp materials and coaching to confidently deliver dynamic, engaging presentations that influence change.