




# BRAND YOU: MAKING OR MAKING OVER YOUR PERSONAL BRAND

**Your brand speaks for you and about you. Make sure it speaks your language.**

You are a brand, like it or not. You have a reputation. What is it? How do people feel about you when your name pops into their head? How are you promoting Brand You and how is Brand You being promoted by others? This engaging, interactive program guides you in exploring these questions, answering them, and changing the answers you don't like so that you can be confident that your brand speaks well for you.

In a fun, supportive environment, facilitator Wendy Gates Corbett guides you as you:

-  Craft your own personal brand statement
-  Gain insights into your reputation, what you're known for, and how people feel/think about you
-  Explore the impact your personal brand has on others' judgments about you

## WHO NEEDS THIS WORKSHOP?

Professionals who want to make sure their personal brand is promoting them in a positive light, including business owners, coaches, consultants (inside and outside organizations), and students

## DURATION

1 – 2 hours

## RESULTS

*"Our leadership team is still talking about the insights they gained from your program. Several of us are making over our personal brands because of your program. Thank you, Wendy!"*

**- Ronda M.,  
Board Member, Jack and Jill of America (Raleigh Chapter)**



## MEET WENDY GATES CORBETT

Wendy Gates Corbett, CPLP, is President of Refresher Training, LLC. She is a presentation consultant on a mission to rid the world of bad presentations. She works with professional athletes, speakers, and leaders making their messages more memorable with crisp materials and coaching to confidently deliver dynamic, engaging presentations that influence change.